It is an honour and pleasure to introduce Dr Manmohan and Dr Arvind Yadav's textbook entitled "Causes and Prevention: Allergy and Asthma". This 268 page textbook with a glossary and index is an authoritative and comprehensive manual catering specifically to the needs of medical students, ENT trainees and Surgeons, Allergologist, Respiratory Physician, Otolaryngic Allergy Specialist, General Practitioners and Family Physicians. Allergic disease is a rapidly increasing healthcare problem all over the industrial world and affects the quality of life of millions of people and costing society vast sums of money, both in healthcare costs and in the form of lost working days. The senior author have to be complemented on their topic selection in this 30 chapter book that have faired well for him in his vast experience in allergy research, in providing a deeper understanding of the allergy related problems in Malaysia. He cites the rising prevalence of allergies and asthma as the key reason for scribing to this newly available book. He further emphasizes that the allergens present in the local environment are different from those often quoted in textbooks by western countries. It is hoped this book will aid better diagnosis of the local allergy problems in Malaysia and the neighboring countries. Initially it was believed that allergy related disease was mainly due to histamine release but recent discovery of other mediators namely cytokines and chemokines have altered its medical management. It is the outmost responsibility of the physician, relying on the knowledge of patients history and clinical assessment to determine the best treatment options for the patient. The authors have to be congratulated for compiling the contributions and presenting it in a very reader friendly format for medical and allied healthcare industry. The book is now available at all MPH bookstores and retails at RM60.00 and the publishes are Today Publishing. It is hoped that the value of this textbook will be preserved by periodic upgrading by the authors in the near future.

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